Background

- ULI’s UrbanPlan workshop is a realistic, engaging, and academically demanding classroom-based programme in which students learn about the fundamental forces that affect urban regeneration.
- In July 2019, UrbanPlan visited six schools in England.
- This report provides findings from those six schools – 136 students, 7 teachers and 23 volunteers provided feedback.
Summary

In July 2019 we worked with:

<table>
<thead>
<tr>
<th>STUDENTS</th>
<th>TEACHERS</th>
<th>VOLUNTEERS</th>
</tr>
</thead>
<tbody>
<tr>
<td>136</td>
<td>7</td>
<td>23</td>
</tr>
</tbody>
</table>

The tour was viewed extremely positively by students, teachers and volunteers.

...rated UrbanPlan as either ‘Excellent’ or ‘Good’

89% STUDENTS
100% TEACHERS
100% VOLUNTEERS
The following icons have been used throughout this report refer to:

- Students
- Teachers
- Volunteers
89% of students rated their UrbanPlan experience as either Excellent or Good
76% of students felt that UrbanPlan helped them to develop their employability skills
Prior to the event, the majority of students lacked detailed knowledge of the types of roles available within the property industry.

- 38% (51) knew about all of them
- 33% (45) knew about some of them
- 29% (39) knew about the industry generally, but not specific roles
- 1% (1) don't know
After the workshop, students felt that their career awareness had increased significantly

- 89% of students said UrbanPlan helped them **understand the overall role of the property industry**
- 88% of students said UrbanPlan helped them **get an insight into possible careers in the industry**
- 80% of students said UrbanPlan was useful in helping them **understand the urban regeneration process**
After the workshop, volunteers felt that the students’ career awareness had increased significantly:

- 100% of volunteers felt UrbanPlan helped the students understand the overall role of the property industry.
- 100% felt it helped them get an insight into possible careers in the industry.
- 91% felt UrbanPlan helped them understand the urban regeneration process.
After the workshop, there was a 33% increase in the number of students seriously considering a career in property.

26% of students had considered a career in property before the workshop.

59% of students were seriously considering a career in property after the workshop.

By the end of the workshop, 59% agreed they were now seriously considering a career in property, compared to 26% prior to participating in UrbanPlan.
100% of teachers would run the workshop again in their school and are likely or highly likely recommend UrbanPlan to colleagues

100% of teachers said they would run UrbanPlan again.

100% of teachers would recommend UrbanPlan to colleagues

100% (6)
The majority of volunteers felt that participating in UrbanPlan had been a valuable experience for them and their career.

96% of volunteers said they enjoyed taking part in UrbanPlan.

96% of volunteers felt that participating in UrbanPlan was a valuable experience for them/their career.
85% of students valued the presence of volunteers and 96% of volunteers felt that they were valued

85% of students said that the volunteers were a valuable part of the experience

91% of volunteers felt their presence at UrbanPlan was valued by the students
81% of students said they enjoyed the people who ran UrbanPlan
Quotes

“This has been an experience that is both memorable and extremely valuable for our students. Thank you to everyone involved. We would love to have you back next year.”

TEACHER

“I loved the problem solving, pitching and the fact we learnt about jobs that I’ve never heard of before.”

STUDENT

“The strict timings of the day kept the sense of urgency/challenge/pace very well. There were lots of practical tips and links made to the world of work and transferable skills throughout.”

VOLUNTEER

“The planning and resources provided by Urban Plan were really useful in getting students engaged and working in teams. Industry visitors were an excellent resource. The students learnt a lot from them.”

TEACHER

“I loved working on a real-life task and knowing how the property industry works, and understanding the different jobs and skills needed.”

STUDENT

“A fantastic experience - a really useful day for the students and very rewarding for volunteers.”

VOLUNTEER
Student Diversity Data

GENDER

51% Female
43% Male
6% Prefer not to say

ETHNICITY OF STUDENTS

2% Prefer not to say
7% Other Ethnic Group
8% Arab / Arab UK
24% Asian / Asian UK
8% Black / African / Caribbean / Black UK
50% White / Other
### Schools Visited

<table>
<thead>
<tr>
<th>Schools Visited</th>
<th>Number of Volunteers</th>
<th>Number of Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Swanshurst School</td>
<td>4</td>
<td>21</td>
</tr>
<tr>
<td>2. Brighton Aldridge Community Academy</td>
<td>4</td>
<td>27</td>
</tr>
<tr>
<td>3. Hove Park School</td>
<td>3</td>
<td>19</td>
</tr>
<tr>
<td>4. Paddington Academy</td>
<td>5</td>
<td>28</td>
</tr>
<tr>
<td>5. Cotham School</td>
<td>3</td>
<td>26</td>
</tr>
<tr>
<td>6. UTC Media City UK</td>
<td>4</td>
<td>15</td>
</tr>
</tbody>
</table>

### Survey report based on:
Teachers: 7
Students: 136
Volunteers: 23